

BRANDON QUEEN

CONTENT CREATOR • CREATIVE PRODUCER • SOCIAL MEDIA

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Content creator and creative producer with 20+ years in entertainment and nearly seven years creating specifically in 80s, 90s and 2000s nostalgia. I take an idea from concept to finished, published content on my own: writing, music, shooting, lighting, on-camera direction, editing, graphics, social packaging and analytics. I've built a nostalgia brand from zero, created a video with **17M+ organic views**, and spent nearly six years developing consumer products and marketing content for another brand.

17M+

organic YouTube views on one original video

398K+

R.A.D. views and 97K+ watch hours in ~5½ months

~3 months

from R.A.D. launch to YouTube monetization

1,000+

new Instagram followers in 30 days

CONTENT & CREATIVE EXPERIENCE

Neon Arcade

2020 – Present

Founder / Content Creator / Creative Producer

- ▶ Grew a music project into an 80s and 90s nostalgia brand on Instagram, publishing original Reels: sketch comedy, music covers and animated nostalgic scenes.
- ▶ Personally concept, shoot, perform, edit and publish original short-form content spanning nostalgia, comedy, music and pop culture.
- ▶ Recent original Reel generated **43K+ views, 2,350+ shares and 530 saves**; account added 1,000+ followers in 30 days.
- ▶ Collaboration Reel with established nostalgia accounts reached ~884K views.
- ▶ Long-form YouTube channel: on-camera vlogs and nostalgia adventures.

R.A.D. — Retro Ambient Dreamscapes

Apr 2026 – Present

Founder / Creator / Creative Director

- ▶ Created and solely run a nostalgia-focused YouTube brand: concept, original music, visuals, editing, branding and publishing.
- ▶ From first upload (April 22, 2026) to **398K+ views, 97K+ watch hours and 4,321 subscribers** as of October 5, 2026.
- ▶ Reached YouTube Partner Program monetization in July 2026, roughly three months after launch.

Millennials After Dark (90sKidThrowbacks)

Music Producer / Creative Collaborator

- ▶ Made the podcast's theme song and more original music; creating sound bites for its live TikTok.

17M+ Organic Views — Original YouTube Video

Jul 2014

- ▶ Conceived, produced, performed and published a "life hack" magic video that earned **17M+ organic views** with no paid promotion. Licensed for television in Japan (Uchimura's Buzz Video Awards) and the UK (RudeTube).

RELATED PROFESSIONAL EXPERIENCE

Yigal Mesika

Feb 2019 – Jan 2025

Production Manager

- ▶ Helped conceptualize, develop and bring consumer products to market, from product function and CAD through factories in China, packaging and naming, to suppliers, distributors and shipping.
- ▶ Helped develop **Ally**, an innovative consumer shaving razor, expanding the company's product-development work beyond the magic industry.
- ▶ Produced supporting marketing content: product trailers, tutorials, filming, editing, music and location selection.
- ▶ Worked within an established brand's identity, audience and commercial needs, and traveled for industry conventions.

CHANNELS

Neon Arcade · Instagram
@neonarcade

Neon Arcade · YouTube
youtube.com/@neonarcade

R.A.D. · YouTube
@RetroAmbientDreamscapes

Personal · YouTube
youtube.com/@BrandonQueen

SKILLS

- ▶ Content Strategy
- ▶ Short-Form Video
- ▶ Video Production & Editing
- ▶ Creative Direction
- ▶ Concept Development
- ▶ Storytelling & Copywriting
- ▶ Photography
- ▶ Music & Audio Production
- ▶ On-Camera Performance
- ▶ Audience Development & Analytics
- ▶ Brand & Product Development
- ▶ Production Management
- ▶ Nostalgia & Pop Culture

TOOLS

- ▶ Final Cut Pro
- ▶ Logic Pro
- ▶ Photoshop
- ▶ vidIQ
- ▶ Eddie AI
- ▶ CapCut
- ▶ After Effects
- ▶ Canva
- ▶ Runway

ADDITIONAL EXPERIENCE

20+ years as a professional musician, songwriter, producer and touring performer (artist in label-signed bands), plus 15+ years as a live entertainer and on-camera performer. Current projects: Neon Arcade and Viper Droid, both built on retro 80s/90s sound.